

SHERECOVERS[®]

FOUNDATION

SRF CHAPTER COMMUNICATIONS & OUTREACH LEAD

SRF Chapter Network

The SHE RECOVERS Foundation Chapter Network is being created to ensure all women and non-binary individuals who identify with women's communities in all areas of the world are aware of our mission-driven organization, have access to all that we offer (in person and virtual), and to create connections in local communities.

SHE RECOVERS CHAPTER Communications & Outreach Lead

Manage Chapter communications, Facebook Administrators, Chapter Portal, and Chapter meeting notes. Conduct outreach to local providers and organizations as well as recruit women to join the movement.

Recruit, train, support, manage, and evaluate local community volunteers as needed for this functional area.

Duties Include:

- Build and maintain Chapter Network website portal listings and create engagement within private Facebook Community Group.
- Share SRF Chapter information with local community groups and recovery affinity groups.
- Create an outreach plan to ensure service providers and other organizations focused on behavioral health know of, and support, the Foundation and its offerings. (Clinicians, treatment providers community centers, etc.)
- Build and/or supports coalitions, as appropriate, among state and local organizations to fulfill the mission and goals of the organization.
- Foster and maintain relationships with related advocacy organizations, community, government, and educational organizations, and other recovery-oriented providers.
- Plan media and marketing strategies that will increase the visibility of SRF and the local SRF Chapter.
- Collaborate closely with other SRF Chapter Volunteer Leads to implement Chapter activities.
- Promote good public relations in all communities across the SRF Chapter area.
- Provide periodic program reports to Chapter Chair and/or SRF HQ at specified times and in form and format required.

Communications & Outreach Lead Minimum Eligibility Requirements

- Must self-identify as a woman or non-binary individual who identifies with women's communities.
- Current or former consumer of recovery support services.
- At least one year of sustained recovery.
- A working knowledge and personal practice of the SRF Intentions and Guiding Principles.
- 2 or more years of experience in the content area for your volunteer role.
- Experience managing a team.
- Experience using project management systems for tracking and reporting.

Time Commitment

Each Lead should be able to commit approximately 30-35 hours per month, at least in the first year and potentially longer depending on the size of the Chapter, its growth, and the number of program offerings.

Term & Elections

Each Lead must be able to commit to one year (12 consecutive months) of volunteer service with the option for two additional, consecutive one-year terms. After the initial startup year, Chapters will hold annual elections for each lead role.